

## FAQ

**Are toxic chemicals really a problem?**

## Fact

An estimated 35 percent of conventional cleaning products can cause blindness, severe skin damage or damage to organs through the skin, and janitorial workers in general have a high rate of occupational injury. One study indicated that 12 percent of confirmed work-related asthma cases were from exposure to cleaning products. --Health Facilities Management, 2006.

**Do consumers really care about “green” cleaning?**

In a recent survey by US-based global market information provider Information Resources Inc. (IRI), around 30% of 22,000 consumers surveyed look for eco-friendly products and packaging, while 40% search specifically for organic products. --ICIS Chemical Business, 2008.

**What makes Vivesan different than other “green” cleaners?**

All Vivesan products are:

- \* carcinogen-free, mutagen-free, and teratogen-free
- \* 100% plant based
- \* all-natural
- \* non-toxic
- \* made in USA
- \* petroleum-free
- \* odorless
- \* easy to apply
- \* low cost per use
- \* non-flammable
- \* non-corrosive

**Is Vivesan<sup>TM</sup> going to sell?**

Amid flat overall household cleaning sales last year, US sales of green laundry detergent products rose by 66%, and green household cleaners 28%, according to US market data provider Information Resources Inc. (IRI). --ICIS Chemical Business, 2008.

**Does Vivesan contain toxic or dangerous chemicals?**

Vivesan Cleaner ▪ Degreaser  
Ingredients: Processed extracts of coconut, corn, grains, sugar cane, tree sap.

**Is this cleaner safe for the environment?**

Vivesan’s formula achieved the EPA’s highest cleaner classification, “Readily Biodegradable”, in lab tests (84.6% Total Organic Carbon in 28 days). Non-toxic plant juices biodegrade rapidly and no special disposal procedures are required.

**Why does it clean so well?**

Vivesan is a proprietary formula based on quantum chemistry, the newest advancement in the field of chemistry. Millions of tiny new particles are created, and these particles work reliably to blast away grime, dirt, and tough organic stains using nano-colloidal surfactants that are small enough to penetrate, then break up soil molecules so they can be rinsed away. All Vivesan products are water-based solutions that can be applied or diluted.